SOUTHERN GEORGIAN BAY REAL ESTATE
MARKET SNAPSHOT: JANUARY 2022

OVERVIEW

- RECORD-BREAKING JANUARY VOLUME AND UNIT SALES, UP 41% AND 3% RESPECTIVELY FROM LAST JANUARY, WITH NEW AND EXPIRED LISTINGS UP 12% AND 21%.
- AVERAGE SALE PRICE OF $1,134,321 UP 37% FROM A YEAR AGO
- HIGH JANUARY SALES/LISTINGS RATIO OF 84%
- SELLERS' MARKET: AVERAGE SALE TIME OF 25 DAYS; 100% SALE/LIST PRICE RATIO, AND JUST 1 MONTH OF INVENTORY

JANUARY 2022 TOTALS

VOLUME SALES	UNIT SALES	SALES/LISTINGS RATIO	AVERAGE SALE PRICE
$149,730,326	132	84%	$1,134,321
+41% FROM 1/2021	+3% FROM 1/2021	-7% FROM 1/2021	+37% FROM 1/2021

UNIT SALES UNDER $300K	UNIT SALES $300K-$499K	UNIT SALES $500K-$799K	UNIT SALES $800K-$999K	UNIT SALES $1M-$1.499M	UNIT SALES $1.5M+
2	13	41	33	38	31
-50% FROM 1/2020	-46% FROM 1/2021	-25% FROM 1/2021	+154% FROM 1/2021	+73% FROM 1/2021	+210% FROM 1/2021

NOTE: All MLS® sales data in this report comes from the Southern Georgian Bay Association Of REALTORS® and refers specifically to residential sales as of Feb.. 2, 2022.. While deemed to be reliable, Royal LePage Locations North assumes no responsibility for errors and omissions.

ROYAL LEPAGE LOCATIONS NORTH BROKERAGE

2022 TOTAL SALES BY TYPE

SINGLE-FAMILY HOMES

VOLUME SALES	UNIT SALES	AVERAGE DAYS-ON-MARKET	AVERAGE SALE PRICE
+39% FROM 1/2021	EQUAL TO 1/2021	-17% FROM 1/2021	+39% FROM 1/2021
$127,587,637	100	25	$1,275,876

CONDOMINIUMS

VOLUME SALES	UNIT SALES	AVERAGE DAYS-ON-MARKET	AVERAGE SALE PRICE
+30% FROM 1/2021	+18% FROM 1/2021	-25% FROM 1/2021	+19% FROM 1/2021
$11,112,192	20	27	$602,962

TOWNHOUSES

VOLUME SALES	UNIT SALES	AVERAGE DAYS-ON-MARKET	AVERAGE SALE PRICE
+92% FROM 1/2021	+9% FROM 1/2021	+23% FROM 1/2021	+76% FROM 1/2021
$11,030,497	12	16	$919,208

CREEMORE 154 Mill St. 705-881-9005
COLLINGWOOD 330 First St. 705-445-5520
MEAFORD 96 Sykes St. 519-538-5755
STAYNER 7458 ON-26, #11 705-428-2800
THORNBURY 27 Arthur St. 519-599-2136
CRAIGLEITH 209820 Hwy. 26 W. 705-445-7799
WASAGA BEACH #5–1344 Mosley St. 705-617-9969
WASAGA BEACH 1249 Mosley St. 705-429-4800